



# Windsor High School and Sixth Form

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## Is half the money I spend on CPD wasted? - Evaluating the Impact of CPD

For School leaders responsible for CPD and  
Performance Management

Date: Thursday 23rd February 2012

Time: 9.00 -12.30 pm

John Wanamaker once said about marketing - "Half the money I spend on advertising is wasted; the trouble is I don't know which half".

Is the same true for CPD? Many schools fear that this may be the case because the impact of CPD is hard to predict. Yet the evidence is available about the sort of CPD that does impact pupils. So there are things that we can all do in schools and colleges to maximize the chance of our CPD spend being highly fruitful for the individual, team, school and most importantly pupils.

### Overview

This action packed morning will enable you to:

- access the evidence about the characteristics of CPD that have an impact on pupils
- work with peers to explore practical ideas and tools to help assess the impact of CPD in your school
- action plan for improvements in processes and approaches that will ensure more effective use is made of your CPD budget.

### Benefits

- Improved confidence in your choices of professional development for staff
- More robust processes for accountability of CPD spend
- Tools to maximize the benefit of the precious CPD time committed by you and your staff

### Facilitator

The programme is delivered by Lisa Bradbury from CUREE. Lisa built upon her leadership roles in school to blend in expertise about the role of research in the classroom and the powerful impact of coaching and mentoring. She builds on CUREE's extensive expertise in the field of CPD research to bring us this inspiring session on evaluating the impact of CPD.

✓ focused on the  
school environment

✓ delivered by experts from  
CUREE

✓ Ideas to embed  
immediately back in school



*"This is the golden goose that I have been looking for—a way to have greater confidence that the CPD that I am spending school budget on has more chance of being effective".*

Cost – **£85**

**What to do if you would like to book a place:**

Please complete the attached application form and email it to [ahalford@windsor.dudley.sch.uk](mailto:ahalford@windsor.dudley.sch.uk).

